

## Member Benefits that Work for You





# Be a Part of Something Big

No other entity in our region can influence, convene, and leverage the power of the business community like we do. Join us as we lead the region on business development and advocacy. Make an impact by strengthening our business community as we unite the region to compete.

We are a community organization built and infused by members like you. Gain partnerships, influence, and a voice in government with a Chamber & EDC membership. Increase your brand awareness among customers and peers while bringing credibility to your business. We are results driven, results proven, and we invite you to join our mission to achieve economic prosperity for our region.

















## Member Benefits That Work For You

## Join a community of resilient business owners who believe in our region

#### **Business Premier**

\$5,000

Grow your business and make data-informed decisions to plan for the future with special access at the Business Premier level.

Raise your executive presence and meet your next partner or client with CEO introductions and CEO Roundtables.

- · Access to economic data
- · CEO Roundtables
- · Certificate of Origin
- · Issue-based public policy consultation

#### **Business Advocate**

\$1,500

Leverage the Chamber & EDC's Enterprise Zone status by processing your membership at the Business Advocate Level and qualify for a tax credit on your Colorado taxes. Benefit from other business services like certifying documents with our Notary Public, enhanced Business Directory listings, and advertising.

- Enterprise Zone Tax Credit
- Two CEO letters of introduction
- Notary public services
- · Enhanced Business Directory listing

#### Connection

\$750

Make a splash in the community and elevate your brand. Hold a Ribbon Cutting to celebrate your business with clients and staff.

- Ribbon cutting ceremony
- One executive headshot
- Use of conference room space\*

\*per Chamber & EDC conference room usage guidelines

#### Networking

\$400

Grow your credibility, professional network, create lead generation, and take advantage of member savings programs.

- · Access to Member Discount Program
- Business Directory listing
- · Discounted tickets to Chamber events

#### **Board of Governors**

## Our vibrant city needs leaders like you to help forge the way

The Board of Governors are community leaders and visionaries who are committed to the Pikes Peak Region, and have a vested interest in the development, planning, and smart growth of our region.

Your investment into the Chamber & EDC fuels our work. With your contribution, you are helping us:

- Grow high quality jobs
- Amplify talent development strategies
- · Elevate our region's reputation

- · Support pro-business legislation
- · Create a competitive business climate
- · Strengthen infrastructure
- Attract more primary employers

You have a seat at the table, and help us shape our leadership. A majority of the members of the Board of Directors shall be elected from the Board of Governors.



#### President's Circle | \$50,000+

Play an active role in the work we do to strengthen our economy. President's Circle members will have premier recognition at Signature Events, in our Annual Report, and on our website.

#### Strategic Partner | \$25,000-\$49,999

Receive exclusive insights and invitations to VIP experiences. Your brand will be seen at all Signature Events, in our Annual Report, and on our website.

#### Visionary | \$15,000-\$24,999

Stay in the know by attending our quarterly Board of Governors luncheons. Topics include economic development, public policy, defense and military affairs, and updates on special projects.







### Our Job is to Help Your Business Succeed

#### We do that through our four pillars of work

Engage with us and influence our region's business community through our four pillars of our work: economic development, defense development, government affairs, and member services.

**Economic Development**: Through business attraction and expansion efforts, we are able to support companies who bring quality jobs to the region. Supporting employers as they address workforce needs along with elevating the profile of our business community lets employees know they can secure a great job in the Pikes Peak region.

**Defense Development**: We build strong relationships with our military partners and the private businesses that support them to ensure the Pikes Peak region remains a global leader in aerospace education, research and innovation.

**Government Affairs**: The Chamber & EDC's advocacy works on your behalf to remove barriers, saving you money, time, and red-tape headaches while increasing available resources to grow your business.

**Membership Services**: We're here to help you promote your organization to the business community through our networking events. We provide information and access to resources through targeted programming to help your business succeed.



#### **Events**

Our Networking Events connect businesses for solution-oriented conversations, as well as some fun networking opportunities. These monthly events are primarily attended by our small to mid-sized companies, averaging 50-150 attendees.

Business After Hours Chamber Connect Breakfast & Business Cards Maximize Your Membership

Attendees of our Signature Events are comprised of large and small business leaders, city and county elected leadership, defense contractors, and organizations that support defense and military-affiliated businesses.

January 19 – State of the State with Governor Polis

May 19 – Armed Forces Lunch

August 19 – Business + Arts Lunch

September 8 – State of the City with Mayor Suthers

September 19-22 – DC Fly-In

October 29 – Annual Gala

November 10 – State of the Region

December 5 – Legislative Roundtable







### **Member Savings Program**

Access exclusive, members-only savings. From discounts on employee benefits and office supplies to marketing services and airfare, we're making a noticeable difference for your bottom line.

Healthcare	Pinnacle Advanced Primary Care   Enrollment fees waived plus discounts on annual membership Aflac   Aflac helps pay for expenses that health insurance doesn't cover at no cost to the employer United Networks of America   Save on prescriptions at 68,000+ pharmacies nationwide
Marketing	iHeart Media:
	<ul> <li>For new members: complimentary Local Lock, a reputation management platform to improve your SEO</li> </ul>
	<ul> <li>For all Chamber &amp; EDC members: discounted advertising rates</li> </ul>
	Next Level Management and Consulting   Exclusive savings on all marketing packages and services
	RevLocal   Members are eligible for a 25% discount on onboarding fees for marketing services valued
	at up to \$500
Office Supplies	Minuteman Press   Discount on all orders
& Printing	Office Depot/Office Max   Discounts on office, break room, and cleaning supplies plus technology

### Member Savings Program | Continued

Entertainment	Switchbacks FC   Discounts on game and concert tickets  Red Herring Productions   discount on murder mystery dinner theater entertainment
	Employers Council   Special pricing on Legal Issues and Change Management: Building Resiliency
Services	InTandem Human Resources   Monthly discount on professional employer organization
	(PEO) services
	Legal Shield   Access for small businesses to receive free on-demand educational sessions typically
	reserved for large companies
	Leadership Pikes Peak   Members are eligible for the following:
	<ul> <li>50% discount on registration to LPP's Experience the Springs Program (value \$150)</li> </ul>
	<ul> <li>Additional discounts to Center for Creative Leadership programs facilitated by LPP</li> </ul>
	Pennica Financial   Waiver on set up fees and 10% discount on advisory fees for new 401K Programs
	and products.
	U.S. Chamber of Commerce   Complimentary membership for eligible small business members,
	including access to legal files and advice, small business tools, and no-cost direct mailing



### **Serving You & Our Community**



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