

# Colorado Springs is positioned to attract new and expand existing companies & talent.



## BE PART OF OUR TRANSFORMATION

Colorado Springs is a region on the rise. On pace to be the largest city in Colorado, we have a game plan to proactively and strategically secure success. We've been working hard, but we need to work smart.

Our economic development plan shapes the future for growth and development now, and for our families and future generations to thrive.

## GET A SEAT AT THE TABLE

This is going to take some work. We need you.

Research must be conducted so we can make data-informed decisions. We are assembling the Economic Development Titans Council (formerly known as EDAC) to travel with us on targeted trips and leverage our collective expertise. We need our business titans to be seen by business and site selection decision-makers, making us more competitive nationally and globally.

## Economic Development Strategy



### RESEARCH

Are we poised for success?

Industry cluster data

Peer competitive analysis

Workforce needs + differentiators



### RECRUIT

Who is on our list?

Recruit supply chains

Visit site selectors

Conferences + targeted industry attraction



### DEALS

Where will they go?

Deal Closing Funds

Prepare development-ready sites

Track available real estate



### DREAM

What's next?

Grow entrepreneurs

Accelerators

Venture capital

Become an Economic Development Titan. Be on our team to sell, recruit and win.

Join us in shaping our community's vibrancy. Invest in the 501-C3, Enterprise Zone eligible, **Foundation for Colorado Springs' Future.**

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