

COLORADO SPRINGS IS POSITIONED TO ATTRACT NEW AND EXPAND EXISTING COMPANIES & TALENT



The Foundation for Colorado Springs' Future, Inc. (FCSF) is a 501(c)3 donor-driven fund, designated in the Enterprise Zone, serving as a charitable foundation for the purposes of growing and diversifying the economy of the greater Colorado Springs, Colorado area and in connection therewith to create and enhance incentives for business to expand, locate and provide job opportunities within the geographic boundaries of El Paso County. FCSF exists to lessen the burdens of government by aiding and assisting the City of Colorado Springs, El Paso County, and the State of Colorado in their efforts to enhance and grow the employee base within the Colorado Springs Metropolitan Area through the recruitment and retention of employers and talent committed to the Pikes Peak community.

HOW TO DONATE



MISSION & PURPOSE

FCSF serves as the charitable partner organization complementing the economic development work of the Colorado Springs Chamber & Economic Development Corporation (CSCEDC) and other government and nonprofit partners. Guided by its articles of incorporation, FCSF is empowered to:

- Accept and manage gifts, bequests, and property to advance its mission.
- Conduct fundraising campaigns, solicit grants, and deploy resources strategically.
- Participate in charitable giving vehicles (e.g., trusts, annuities, pooled funds).
- Execute all activities within the framework of the Colorado Nonprofit Corporation Act.

PRACTICE & IMPACT AREAS

- Business Attraction – Proactive recruitment of new primary employers.
- Business Retention & Expansion – Support for existing employers.
- Performance-Based Incentives – Direct tools to recruit and retain targeted industries.
- Talent Development – Attraction, retention, and training to meet workforce needs.
- Marketing & Branding – Promotion of the Colorado Springs region for business and talent.
- Business Intelligence – Data-driven insights to guide attraction, expansion, and talent efforts.
- Real Estate Solutions – Partnerships to ensure shovel-ready sites for commercial and industrial growth.

STRATEGIC PARTNERSHIPS

Through a partnership with the Pikes Peak Real Estate Foundation, FCSF is uniquely positioned to:

- Accept donations of real estate to anchor impactful community and economic development projects, or
- Liquidate real estate assets to fund high-impact economic development programs.

This structure enables FCSF to fill critical gaps in site readiness and land access, further strengthening the region's competitive position for business attraction and expansion.

ECONOMIC DEVELOPMENT STRATEGY



In 2023, CSCEDC partnered with Newmark Global Site Selection to identify target sectors, assess labor availability, and benchmark against fast-growing peer cities. This analysis now guides the region's strategy to:

- Compete and win economic development projects,
- Address key issues limiting competitiveness, and
- Secure long-term economic growth.

Investment in Growth

- Raised \$5.3M to fund a three-year strategy.
- Formed the Titans of Economic Development Council, with 70+ local businesses engaged in promoting and solving competitive challenges.

INFRASTRUCTURE & SITE READINESS



Site Readiness Program

- Launched in 2024: evaluates sites for shovel-ready status.
- 7 sites evaluated in year one; 5 underway in 2025.
- Third-party consultant assessments cover infrastructure, utilities, and industry requirements.
- Reduces project timelines, attracts investment, and minimizes risk.

Sites & Buildings Database

- Centralized platform showcasing site-ready and commercial properties.
- Expands visibility for consultants and businesses without reliance on brokers or CoStar.

TALENT & WORKFORCE



Innovate Pikes Peak (IPP)

- Created by CSCEDC's Education & Workforce Readiness Taskforce in partnership with Peak Education.
- Addresses disparities in K-12 education across 17 school districts (9 under improvement plans).
- Four-phase plan focused on:
 - Career & technical education
 - Certificates & certifications
 - Internships & apprenticeships
 - Cross-district resource sharing
- Goal: Grow a sustainable local talent pipeline to meet employer needs and offset rising cost-of-living pressures.

Talent Attraction & Retention Initiatives

- Find Your COS – Colorado Springs' first-ever talent attraction initiative, launched in 2022, to help employers recruit skilled workers and retain top talent.
- Talent Resource Inventory – A centralized guide to local programs, partners, and pipelines that support talent recruitment, training, and development.

REGIONALISM & COLLABORATION



Front Range Economic Collaborative (FREC)

- CSCEDC joined in 2024.
- Now 10 counties + 2 MSAs marketing together as a regional team.
- Competes nationally, not internally, for jobs and capital investment.

Business Recognition

- 2025: 10 nominations for Colorado Companies to Watch, 5 finalists, 2 winners (Innovaflex Foundry & Bluestaq).
- Recognition has increased dramatically since 2023, highlighting growth of innovative, high-growth firms.

ADVOCACY & BUSINESS ENVIRONMENT



Government Affairs

- CSCEDC serves as the voice for Southern Colorado businesses at local, state, and federal levels.
- Engaged in key legislation affecting competitiveness, including:
 - Construction defects & middle-market housing
 - Wage and labor enforcement
 - Wildfire risk modeling
 - Worker protection/labor peace repeal

ECONOMIC DEVELOPMENT RESULTS

2022–2025



- 35 projects closed
 - 5,902 new jobs created
 - \$1.8B in capital investment
 - \$121,833 average wage (vs. \$65,000 county average)
- Business Retention & Expansion Visits: 168 in 2024; 96 YTD in 2025
- Top region in Colorado for project wins with OEDIT (2022–2024)





BUILDING THE FUTURE of Colorado Springs

The Colorado Springs MSA is a region on the rise. With targeted strategies in business attraction, workforce development, housing, and regional collaboration, the Foundation for Colorado Springs' Future provides donors with a unique opportunity to invest in lasting economic impact.

By supporting FCSF, investors and donors directly enable:

- Job creation and business growth,
- Stronger education-to-career pathways,
- Housing solutions for a growing workforce, and
- A more competitive, resilient regional economy.

Together, we are building the future of Colorado Springs.



The Foundation for Colorado Springs Future, Inc. is run by a board of directors from the community, committed to economic growth in the Pikes Peak region. Inquiries are to be directed to the ex-officio to the board.



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Weidner Apartment Homes



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Brian Burns
Ex-officio to the Board
Bryan Construction



Johnna Reeder Kley Meyer
Ex-officio to the Board
Colorado Springs Chamber & EDC

Join us in shaping our community's vibrancy.
Invest in the **Foundation for Colorado Springs' Future.**

JOHNNA REEDER KLEYMEYER
JREEDERKLEYMEYER@CSCEDC.COM
719.500.9485