



Sports Economy



Colorado Springs, Olympic City USA, is often referred to as the Amateur Sports Capital of the United States.

The crown jewel of the sports economy in Colorado Springs is unquestionably the U.S. Olympic & Paralympic Committee (USOPC). Along with the USOPC headquarters and the Olympic & Paralympic Training Center (OPTC), more than 20 National Governing Bodies (NGB) are headquartered here including: USA Cycling, USA Hockey, USA Swimming and others. Including the USOPC and NGB's, Colorado Springs is home to more than 60 national or international sports organizations. Some 15,000 athletes train at the OPTC on a short-term basis each year, with another 130 training full time through the resident athlete program.

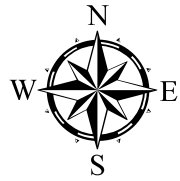
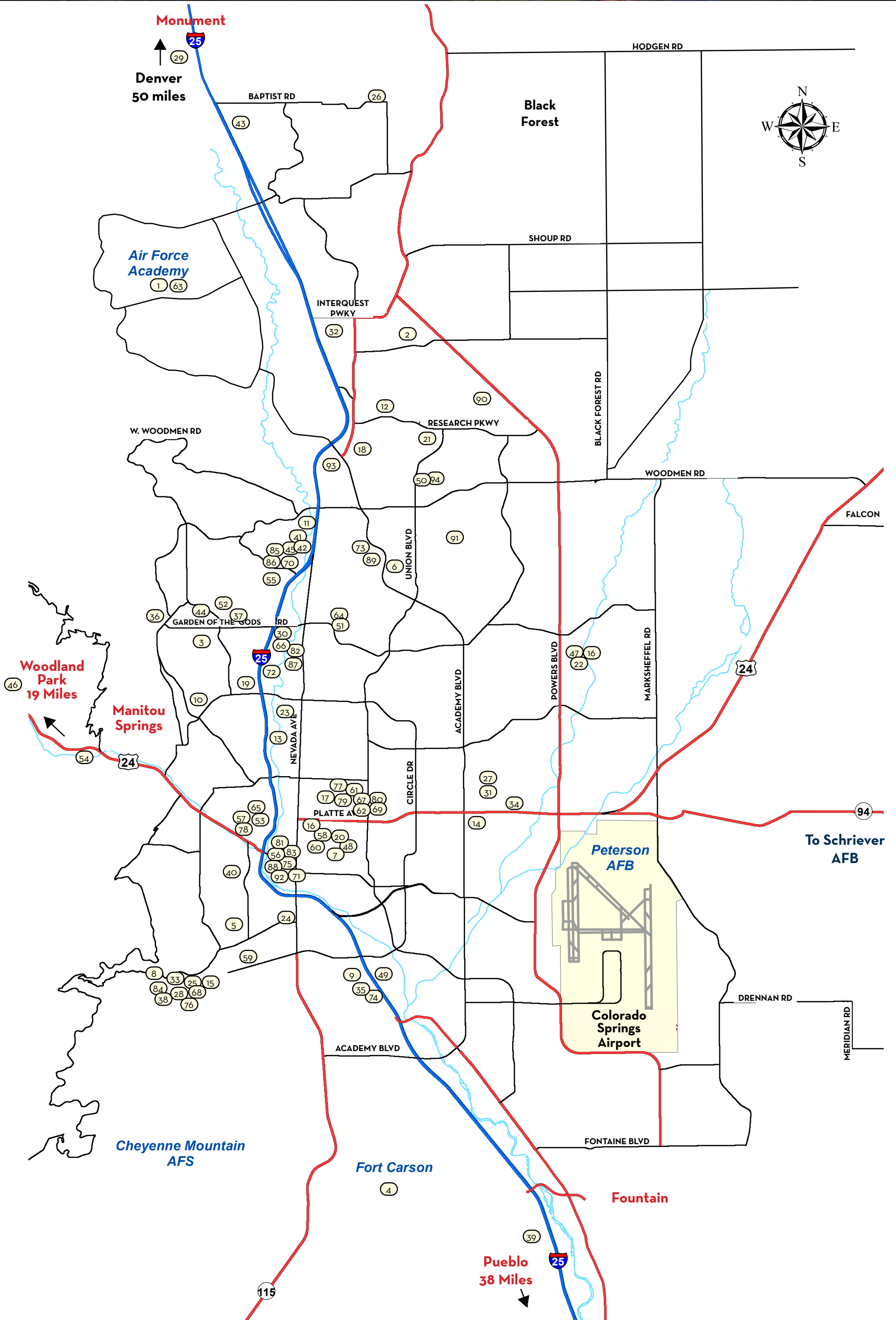
Colorado Springs is also home to the U.S. Olympic & Paralympic Museum, which broke ground in 2018. Opening in 2020, the Museum will become a premier destination, welcoming people from near and far, and of all ages and backgrounds, to come together in the spirit of the Olympic and Paralympic Games.

Other Colorado Springs sports highlights include:

- Colorado Springs hosts national and world-class sports events such as the U.S. Women's Open, U.S. Senior Open, the World Cycling Championships, and the USA Boxing National Championships and many others.
- The Pikes Peak International Hill Climb, an annual automobile and motorcycle hillclimb to the summit of Pikes Peak. The track measures 12.42 miles, and includes more than 156 turns on grades averaging 7.2 percent.
- Facilities, including the U.S. Air Force Academy, The Broadmoor World Arena and the OPTC Velodrome, host events year-round. A sports medicine and performance center is planned for a 2020 opening at the University of Colorado Colorado Springs.
- Education programs at the University of Colorado Colorado Springs, Pikes Peak Community College and Colorado College prepare the next generation of sports industry professionals.
- Colorado Springs Sports Corporation, organized to strengthen Colorado Springs' position as a leader in youth and amateur sports in the United States, is a leader in the regional sports community.
- The Colorado Springs area is home to nearly 260 miles of trails, 209 parks and 14,349 acres of parks and open spaces.



COLORADO SPRINGS, CO



Colorado Springs and the Pikes Peak Region Sports Companies and Organizations

- 1 **Air Force Academy Athletic Corporation** ●
- 2 American Trail Running Association ●
- 3 Angletech Cycles ●
- 4 Army World Class Athlete Program ●
- 5 Association of Chief Executives for Sport (ACES) ●
- 6 Big Top Sports ●
- 7 Borealis Fat Bikes ●
- 8 The Broadmoor Pikes Peak International Hill Climb ●
- 9 **The Broadmoor World Arena & Ice Hall** ●●
- 10 BRP / Billet Racing Products, LLC ●
- 11 Carmichael Training Systems ●
- 12 Championship Systems ●
- 13 **Colorado College** ●
- 14 Colorado Cyclist ●
- 15 **Colorado Springs Sports Corporation** ●●
- 16 Colorado Springs Switchbacks FC* ●
- 17 Concussion Mitigation Technologies LLC ●
- 18 **D-BAT Colorado Springs** ●
- 19 Endurance Evolution Inc. ●
- 20 **fuseSPORT** ●
- 21 Glazier Clinics and Marketing Services ●
- 22 Global Sports Partners ●
- 23 Hawk Productions ●
- 24 International Cricket Council Americas ●
- 25 International Racquetball Federation ●
- 26 Koobi ●
- 27 MagnaFuel Products Inc. ●
- 28 Major League Baseball Players Alumni Association ●
- 29 Maxx Sunglasses ●
- 30 MBS Mountainboards ●
- 31 MGP Connecting Rods ●
- 32 Mountain West Conference ●
- 33 National Collegiate Hockey Conference ●
- 34 National Little Britches Rodeo Association ●
- 35 **National Strength & Conditioning Association** ●
- 36 National Swimming Pool Foundation ●
- 37 National Wheelchair Basketball Association ●●
- 38 North America & Caribbean Team Handball Confederation ●
- 39 **Pikes Peak International Raceway** ●●
- 40 Pikes Peak or Bust Rodeo Foundation ●
- 41 Professional Rodeo Cowboys Association ●
- 42 **ProRodeo Hall of Fame & Museum of the American Cowboy** ●
- 43 R2 Sports ●
- 44 RedLine Athletics ●●
- 45 Rocky Mountain Athletic Conference ●●
- 46 Rocky Mountain Soccer Camps, Inc. ●
- 47 **Rocky Mountain Vibes Baseball Club** ●
- 48 Sertich Ice Center ●
- 49 Sharene Sportswear, Inc. ●
- 50 Skating Inline Hockey Association ●
- 51 Sports Medicine and Performance Center ●
- 52 SRAM, LLC. ●
- 53 SRM ●
- 54 Triple Crown of Running ●
- 55 U.S. Anti-Doping Agency ●
- 56 U.S. Association of Blind Athletes ●●
- 57 **U.S. Figure Skating** ●
- 58 **U.S. Olympic & Paralympic Committee** ●
- 59 **U.S. Olympic & Paralympic Endowment** ●
- 60 U.S. Olympic & Paralympic Museum (coming 2020) ●●
- 61 U.S. Olympic & Paralympic Training Center ●
- 62 U.S. Olympic & Paralympic Training Center Velodrome ●●●
- 63 United States Air Force Academy ●
- 64 **University of Colorado Colorado Springs** ●
- 65 **US Hang Gliding & Paragliding Association, Inc.** ●
- 66 USA Archery ●
- 67 USA Basketball ●
- 68 USA Bobsled & Skeleton ●
- 69 USA Boxing ●
- 70 USA Cycling ●
- 71 USA Diving ●
- 72 USA Fencing ●
- 73 USA Field Hockey ●
- 74 USA Hockey ●
- 75 USA Judo ●
- 76 USA Karate ●
- 77 USA Pentathlon ●
- 78 USA Racquetball ●
- 79 USA Shooting ●
- 80 USA Swimming ●
- 81 USA Synchro ●
- 82 USA Table Tennis ●
- 83 USA Taekwondo ●
- 84 USA Team Handball ●
- 85 USA Triathlon ●
- 86 USA Ultimate ●●
- 87 USA Volleyball ●
- 88 USA Weightlifting ●
- 89 **USA Wrestling** ●
- 90 Wanamaker Corporation ●
- 91 WickWerks LLC ●
- 92 Women's Professional Rodeo Association ●
- 93 World Lacrosse ●
- 94 Xfinity Sports Arena ●

INDUSTRY KEY

- Associations / Organizations ● (29)
- City for Champions Venues ● (2)
- Education ● (7)
- Information Technology ● (4)
- Manufacturing ● (14)
- National Governing Body ● (24)
- Non-Sanctioned National Governing Body ● (4)
- U.S. Olympic Asset ● (6)
- Venues ● (11)
- Visitor / Tourism ● (6)

Chamber & EDC Member