

12-Week Business MasterCLASS Program

Business Growth

Alright, so at ActionCOACH, we offer a comprehensive 12-Week Business MasterCLASS program. This Business MasterCLASS program truly revolves around a singular ultimate goal, and that is business growth. Business growth is a paramount aspiration for many business owners, but it often remains elusive. Through the Business MasterCLASS program, we empower our clients to achieve this coveted goal.

Predictable Profits

But what exactly is business growth? What does it signify to you? What does it signify to us? For our clients, business growth signifies the attainment of predictable profits. They seek the capacity to generate sufficient profits to pursue their desires at their discretion, with whomever they choose. However, attaining predictable profits can prove elusive for many small business owners.

Reliable Growth

Moreover, our clients assert that business growth equates to reliable growth. They yearn for the assurance that their business will consistently expand, irrespective of economic fluctuations. They desire a loyal staff that contributes to the business's growth rather than succumbing to external influences.

Predictable Systems

This reliability is of paramount importance to them. Finally, they seek a more systematic approach, allowing them to concentrate on growth instead of constantly extinguishing fires or assuming roles that belong to others. They aspire to create Predictable Systems that facilitate the growth of their business and profits, enabling them to grow in a predictable and dependable manner—without being overwhelmed by the demands of their business.

How We Assist You In Achieving Business Growth

For our clients, these three core factors encapsulate what business growth represents to them. Now, the question arises: How do we assist them in achieving business growth? We do so through three fundamental components, which we refer to as Business Growth And Customer Value! These components are Strategy, Time, Leadership, Systems, Team, and Finances. When these three core components align and converge, they propel you toward your desired goals.

Business Growth And Customer Value

Let's delve into these components individually. Business Growth And Customer Value! centers around target marketing, ensuring that you attract the right leads—ones that are predictable. You will gain the knowledge necessary to acquire leads in the quantity and quality required for your business's growth.

Additionally, you will grasp the significance of enhancing the lifetime value of your customers and learn strategies to increase the average value of sale from each customer. By augmenting repeat business and profit margins, you will maximize your business's growth through customer value—a cornerstone of success for every business.

Strategy, Time and Leadership

The next factor revolves around Strategy, Time and Leadership, wherein you will focus on Destination Mastery, elucidating your vision, goals, and underlying purpose. You will delve into time Mastery, enabling you to effectively plan and delegate, freeing up valuable time for your priorities. We will then transition to Management and Leadership, equipping you with key skills that foster Personal Success and Fulfillment.

System, Team, And Finances

Finally, we have System, Team, And Finances, which primarily concentrates on the 5 Ways to generate substantial profits and how to enhance your Conversion Rates to acquire more customers. You will also refine your Systems and formulate and implement crucial checklists to systematize your finances and team interactions. Moreover, you will acquire knowledge of the 6 Keys to A Winning Team, culminating in controlled growth and profitability.

6 Steps to a Better Business

To solidify these three core areas, we collaboratively work on the 6 Steps to a Better Business for Predictable Profits. You will also develop your Dreams and Goals, empowering you to identify the person you need to be, in order to do what needs to be done, and thus ensure reliable growth. We will place significant emphasis on your Financial Mastery, establishing predictable systems pertaining to your break-even point, profit margins, reporting, and KPIs.

So, this is the essence of the 12-Week Business MasterCLASS program. During this program, you will collaborate with fellow business owners, all sharing a common goal—to grow your business reliably, with predictable profits and systematic processes.

How Does It Work For You And Your Business

Every week, you have the incredible opportunity to delve into a powerful 30-minute video from the renowned Brad Sugars, a true master in the art of business growth. As you absorb his wisdom, you'll be driven to take concrete actions, putting these invaluable growth strategies into practice.

But that's not all! You'll also come together with your ActionCOACH business coach and fellow ambitious entrepreneurs who are all committed to the same journey of success. It's a dynamic live coaching session that spans a full hour, and in this high-energy environment, you'll function as a collective mastermind group. Your mission? To methodically apply these growth strategies, ensuring that your focus is razor-sharp on the elements that truly make a difference to your business.

This incredible journey will unfold week after week, a 12-week transformational voyage that will elevate your business acumen to new heights.

Your Next Step.
**Contact us today to find out more
and to secure you place.**

